



SPONSORING PACKAGE

High Tech Campus, Conference Center, Eindhoven, The Netherlands

2nd edition

February 13th 2019

www.sportinnovationconference.eu



Sponsorship and exhibitor options

Facilities	Partnerships			
	Start-Up***	Bronze	Silver	Gold
	€ 750,-	€ 1.250,-	€ 1.950,-	€ 2.750,-
Speakerslot*				X
Booth**	4 m2	6 m2	9 m2	12 m2
Advertisement in A4 event Guide		¼ page	½ page	1/1 page
Conference Passes	1	2	3	4
Conference Relations Passes discount	25%	25%	25%	30%
Logo on website	X	X	X	X
Logo in event guide	X	X	X	X
Text (amount of words) and link on website	25	50	75	100
Text (amount of words) in event guide		20	40	60
Announcement about partnering in our Newsletter	X	X	X	X
A list of all participants one week before the event	X	X	X	X

*Max. 20 minutes and 5 minutes Q&A, sales pitches are not allowed

**Including 1 table, 2 chairs, electricity (220V/10A), internet and catering staff

*** Start-Up package is only available for companies active less than 5 years

Prices are excl. 21% VAT and must be paid before February 1, 2019



Conference

The sports industry is a multi-billion euro sector that continues expanding at accelerated pace. In order for this growth to maintain sustainable, innovation is needed.

Massive changes like wearable technology, mobile fitness, quantified self movement and big data are opening up a range of new possibilities and innovations in a very short time span. Accordingly, modern sport businesses need innovative and effective management practices to meet the changing expectations of the current fast-moving society.

The conference program is being developed, so please visit our [conference programme](#) for the latest programme updates or stay up to date via our [newsletter](#).



The **topics** of the conference will focus on two main angles:

▶ **Technological innovation in Sport**

- ▶ Wearables
- ▶ Innovative materials
- ▶ Big Data
- ▶ Innovative sport food/supplements
- ▶ Specific technology (addressed to coaching/training, competition, rehabilitation) & human factor

▶ **Sports Innovation in Business**

- ▶ Data/Media use in sport
- ▶ Funding/Crowdfunding
- ▶ Sport tourism & accommodation
- ▶ Sports marketing

International speakers will share their experience and vision with the audience.



Exhibition

Are you interested in showing your products and/or services to a wide, though targeted group of interested professionals? Join the exhibition of the Sports Innovation Conference Conference!

Whether your company is big or small, exhibiting at the Sports Innovation Conference gives your company a powerful platform for:

- Increased market visibility and presence.
- Brand building.
- New product presentation and demonstrations.
- Having face-to-face meetings with new and existing clients.
- Obtaining full international media exposure.

The Expo is the perfect platform for exchanging knowledge and experience. Join us and become partner and exhibitor in this unique event.



Communication

Extensive communication about the Conference and Expo will take place via various channels. Exposure for partners and exhibitors will be attained via direct e-mailing to an extremely top-quality and exclusive database.

We will communicate about the event in the following ways:

- Conference and Expo websites and news sections
- Twitter
- Facebook
- LinkedIn
- Several newsletters which we sent out from April 2018 onwards.





Media

The communication strategy also includes online advertisements, button-advertisements, advertisements in printed magazines and notification of the event on the websites of the supporting media partners.

The event will be equally supported in the blogs, trade press, newsletters, websites and twitter of the international media partners.

Venue

The conferences and expo takes place at the High Tech Campus Conference Center in Eindhoven, The Netherlands.



Contact:

For more sponsorship options like platinum partnership, lanyards, interviews, lunch and drinks contact:

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► **Organised by:**

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Terms and conditions: <https://www.jakajima.eu/terms-conditions-exhibitors/>

